



EDGAR ITT, MBA

Contact person

Edgar Itt, the expert on emotional impulses for motivation, is a former German track and field athlete and Olympic medallist who was a successful 400-metre runner and 400-metre hurdler in the 1980s and 1990s.

His most significant achievements: Bronze medal at the 1988 Olympic Games in Seoul with the 4x400 metre relay team, two-time European runner-up, European Cup winner and multiple German champion.

He studied business administration at the Goethe University in Frankfurt am Main and graduated with a degree in business administration. In his next career step, he worked in various management positions.

He has been a personality coach for managers and employees since 2000. In 2012, he was the mental coach for the German track and field athletes at the Olympic Games in London and has been supporting top athletes in the area of mental strength ever since.

In his keynotes, seminars and workshops, he shares his experience from top-class sport and management with the participants in a lively way and manages to link this experience to company-specific messages.



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